# *.FERRERO TLD Domain Name Registration Policy*

## .FERRERO TLD Domain Name Registration Policy

This .FERRERO TLD Domain Name Registration Policy (.FERRERO TLD Registration Policy) sets out the eligibility criteria for domain names in the .FERRERO Top Level Domain.

The .FERRERO TLD Registration Policy may be updated periodically, without prior notice.  The current version can be found at [*TBC*], and continued registration or use of a .FERRERO domain name after any update constitutes acceptance of the current version.   The only remedy in case of any disagreement with the current terms of the .FERRERO TLD Registration Policy is to cancel your domain name registration.

The terms of the .FERRERO TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .FERRERO domain name.  It is to be read in conjunction with the .FERRERO TLD T&Cs; no other agreements or representations supplement or alter the terms of the .FERRERO TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .FERRERO TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .FERRERO Top Level Domain, available at [*TBC*].

## General/Definitions

**Ferrero** (**or "we" or "us")** means Ferrero Trading Lux S.A.

**.FERRERO** means the .FERRERO Top Level Domain.

**.FERRERO TLD Registration Policy** means the .FERRERO Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .FERRERO Top Level Domain.

**.FERRERO TLD T&Cs** the .FERRERO Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .FERRERO Top Level Domain.

**ICANN** means the Internet Corporation for Assigned Names and Numbers.

**Registrar** means an ICANN-accredited registrar authorized to provide domain name registration services in the .FERRERO TLD.

**Reserved Names** mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

**Top Level Domain** means the final characters after the dot in a domain name; in the case of "nic.ferrero" this is ".ferrero".

**You or your** means an individual or entity seeking to initiate registration of a .FERRERO domain name, or if allowed, the domain name registrant.

*Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.*

*All communications and information under this .FERRERO TLD Registration Policy shall be in English.*

## Registration Eligibility

Eligibility to register or use a .FERRERO domain name (including controlling associated DNS records) is limited to Ferrero, and upon Ferrero's sole discretion its Affiliates, or Trademark Licensees.

Ferrero reserves the right, for any reason, to periodically verify .FERRERO domain name registration eligibility.  Any determination as to such eligibility shall be made by Ferrero in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process.  Ferrero reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .FERRERO domain name registrant in the event it determines that their registration violates the registration eligibility criteria.  Questions about a determination by Ferrero as to .FERRERO domain name registration eligibility should be directed to the Ferrero domain management team or Registrar.

To assist in ensuring compliance with the .FERRERO TLD Registration Policy, "privacy" or "proxy" registrations are not permitted in the .FERRERO Top Level Domain.

## Domain Name Registration Rules

Domain name registrations in the .FERRERO Top Level Domain follow a four-step process managed by Ferrero or the Registrar: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.FERRERO domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .FERRERO Top Level Domain, they will be subject to the .FERRERO IDN registration pairing rules as and when they are developed.

### (i) Eligibility Confirmation

Only Ferrero, and upon Ferrero's sole discretion, Ferrero's Affiliates, or Trademark Licensees who agree to be bound by the terms of the .FERRERO TLD Registration Policy and the .FERRERO TLD T&Cs are eligible to register or use a .FERRERO domain name.  .FERRERO domain names may not under any circumstances be registered or used by third parties other than Ferrero, Ferrero's Affiliates, or Ferrero's Trademark Licensees.

Prior to any .FERRERO domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Ferrero for compliance with the .FERRERO TLD Registration Policy and the .FERRERO TLD T&Cs including as to eligibility.

### (ii) Naming Convention Check

.FERRERO domain names must meet the following technical conditions:

a. must be at least 1 character and no more than 63 characters long
b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
c. must start and end with an alphanumeric character, not a hyphen
d. must not be a Reserved Name
e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example "xn--ndk061n").

### (iii) Acceptable Use Review

By asking us to register or renew a .FERRERO domain name registration, you warrant and represent that your .FERRERO domain name registration does and will at all times comply with the .FERRERO TLD Registration Policy and the .FERRERO TLD T&Cs.

Registration or renewal of a .FERRERO domain name is subject to Ferrero's satisfaction that the Acceptable Use standards set out in the .FERRERO TLD T&Cs are met prior to, and at all times during a .FERRERO domain name registration.

### (iv) Registration

Provided that the .FERRERO eligibility confirmation, naming convention check, and acceptable use review are satisfied, Ferrero will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .FERRERO domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .FERRERO domain name registration, you may submit a written request by email to Ferrero at *[TBC]* and the Registrar requesting cancellation of your registration. Please note that if you cancel your .FERRERO domain name registration, Ferrero is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .FERRERO domain name, unless you have instructed the Registrar (with a copy to us) otherwise prior to the expiration of your .FERRERO domain name registration, the Registrar will renew your .FERRERO domain name registration on the basis of an agreed standing renewal order.

## Reserved Names

The following terms are reserved from registration by third parties:

a. reserved terms prohibited by ICANN from availability for registration including as provided in the ICANN Registry Agreement applicable to the .FERRERO Top Level Domain, and in particular
   1. the terms "example", "www", "rdds", and "whois" at all levels, which at Ferrero's discretion shall be withheld from registration or allocated to Ferrero
   2. the term "nic", at all levels, as this term shall be allocated to Ferrero for use in connection with the operation of the .FERRERO Top Level Domain
b. any term reserved by Ferrero from time to time in its sole discretion